



## MISSION STATEMENT OF TEXAS TRAILS COUNCIL

### Who We Are

The Texas Trails Council, Boy Scouts of America serves youth in Brown, Comanche, Eastland, Erath, Lampasas, Mills, San Saba and Stephens counties, and in Callahan, Coleman, Fisher, Haskell, Jones, Nolan, Shackelford, Stonewall, Taylor and part of Runnels Counties in Central Texas. We have a rich heritage of having served Scouting in many of these Counties since 1929.

Our Council Service Center is located in Abilene, Texas at 1208 North 5<sup>th</sup>.

### Our Mission

***The mission of the Boy Scouts of America is to prepare young people to make ethical choices over their lifetimes by instilling in them the values of the Scout Oath and Law.***

### Scout Oath (or Promise)

“On my honor, I will do my best  
To do my duty to God and my Country  
and to obey the Scout Law;  
to help other people at all times;  
to keep myself physically strong,  
mentally awake, and morally straight.”

### Scout Law

Trustworthy	Loyal
Helpful	Friendly
Courteous	Kind
Obedient	Cheerful
Thrifty	Brave
Clean	Reverent

### Our Purpose

For more than 90 years, the Boy Scouts of America has offered strong values and strong leaders who have made the difference in the lives of millions of young people. We proudly recall the past because we know the values of the Scout Oath and Law positively influenced generations past.

We also know that today, these values are even more important in the lives of young people as they face drugs, permissiveness and violence.

We initiate this strategic plan to address issues critical to the future of the Scouting movement in our area. This plan focuses on five areas: leadership, total financial development, traditional unit and membership growth, marketing, and endowment emphasis and stewardship.

The values of the Scout Oath and Law remain as strong as ever. Through the implementation of this plan, the principles, aims, and ideals of Scouting will continue to be passed along. We all share an awesome responsibility to guide others along the trail of Scouting and on the high road of noble character and constructive citizenship. One hundred years from now, the world will be different because we were important in the lives of young people today.